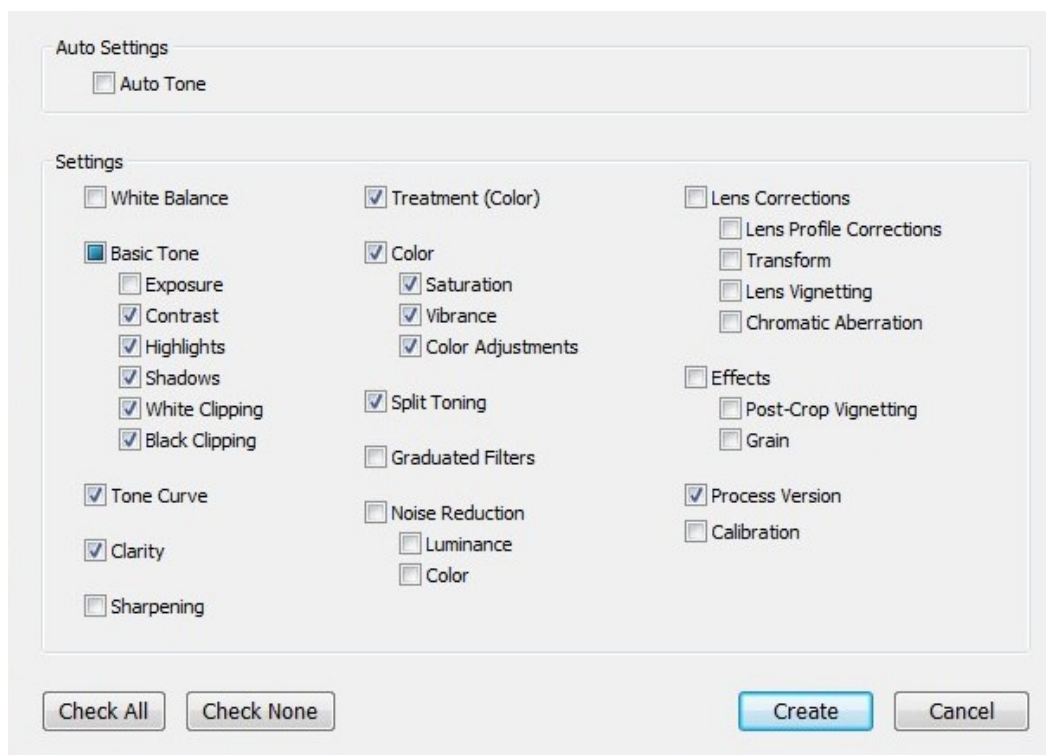


Matte Lightroom Preset Information

Any time you are using Lightroom presets it is important to understand specifically what the presets will impact and what they will not impact.

If you are familiar with the process of saving a preset, this screenshot will probably be more helpful than a text-based explanation:



If you are not familiar with this graphic or the process of saving a preset, basically when presets are saved you tell Lightroom exactly which adjustments should be a part of the preset. The **unchecked** boxes above represent things that these presets will **NOT** impact. For example, White Balance is unchecked, so the presets will not make any adjustments to the white balance of your photos. This means that if you have already adjusted the white balance of a photo those changes will remain even after you run the preset. Or, looking at it from another perspective, if your photo requires an adjustment to the white balance, applying one of these presets will not impact the white balance, so you may need to make that adjustment after applying the preset.

The items excluded from our presets are excluded intentionally. Noise reduction is something that will probably be needed on most of your digital photos, but the amount and type of noise reduction will vary greatly from one photo to the next, so our presets do not include noise reduction. Exposure, sharpening, graduated filters, lens correction, and calibration settings will also not be impacted by these presets.